

# SCNBTA

South Carolina Nature-Based Tourism Association

tourism & nature

membership & contact

Apply for Membership On-Line!

We welcome your application for membership in the SCNBTA.

Cost of Membership:

\$25 per year for individual

\$50 per year for a business, organization, or government

agency

<http://www.scnatureadventures.com>

Kristina L. Poole  
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The South Carolina Nature-Based Tourism Association (SCNBTA) extends to you a warm greeting and an invitation to look at the benefits of belonging to our organization.

The SCNBTA was formed in 1994 to educate and promote its members and the nature-based tourism experience. We create opportunities for networking and professional developments that help our members learn to build, manage, and market nature-based businesses and tourism. We endorse conservation of natural and cultural resources that make the nature-based tourism experience possible.

SCNBTA's members cover every region of the state and just as many different activities from education to adventure, water to land, and wildlife observation to wildlife management. Our attitude is one of cooperation rather than competition. Like any organization, value increases with involvement. As a strictly volunteer organization, we accomplish what we do through member involvement.

Please join in the excitement over our states' natural resources and the opportunity to share them with others! Please take the time to learn more about what the SCNBTA offers. Undoubtedly, you will find that it is well worth the small investment for the many benefits offered.

I welcome you to contact myself or any of the board members with questions you may have about membership to the SCNBTA. I feel strongly about the integrity of this organization and that it is something very special to be a part of. I know I speak on behalf of the board of directors by saying that we all look forward to sharing another year of achievements with you!

Sincerely,

Kristina L. Poole

## top 10 reasons to join

- |    |   |                         |
|----|---|-------------------------|
| 1  | Opportunities abound at the annual conference, travel shows and workshops held throughout the year to meet fellow professionals in the same line of work and mindset.   | networking              |
| 2  | The SCNBTA brochure is produced annually and lists member information and maps. Distribution includes travel shows, SC Welcome Centers, SCNBTA members and used as direct marketing pieces  | publications            |
| 3  | The SCNBTA website, <a href="http://www.SCNatureAdventures.com">www.SCNatureAdventures.com</a> , has a new design with enhanced tools for search engine optimization. This is a tremendous marketing tool!  | web site                |
| 4  | Partnerships with South Carolina Bed & Breakfast Association and Southeast Tourism Society have been forged to strengthen SCNBTA's efforts for a sustainable nature-based tourism industry in South Carolina.   | partnerships            |
| 5  | Representatives from the SCNBTA attend the South Carolina Governor's Conference on Tourism and Travel. This conference provides industry information and networking opportunities.  | industry trends         |
| 6  | At least two educational workshops are held each year with topics relating to nature-based businesses with field studies following the educational sessions.  | workshops & field study |
| 7  | SCNBTA members regularly refer visitors to other SCNBTA members.  | referrals               |
| 8  | One of the best opportunities to meet and get to know other members is at our annual conference, typically held in January. Highlights include field activities and a schedule of fantastic presenters.   | annual conference       |
| 9  | The SCNBTA hosts booths at the Southeastern Wildlife Exposition (SEWE), Summerville's Flowertown Festival and the Santee Birding and Nature Festival. All members have the option to personally represent SCNBTA and your business at the booth.                              | representation          |
| 10 | At a price of only \$4.17 per month for businesses or only \$2.09 per month for individuals, you can enjoy your membership in the SCNBTA and all the benefits it provides. Being a member of the SCNBTA is simply one of the smartest decisions in terms of money well spent! | affordability           |